

English Ver.



PALETTE CAMP

FUKUSHIMA

SEASON 2.2

Travel Brochure | 旅行の手引き

Date 2022

August 20-21 ^{Sat} ^{Sun}

Cost ¥5,000 (all inclusive)


Included: Bus, Accommodation, Selected meals, Event fee.
Transportation fee will be partially reimbursed. For more information,
please see the [FAQ on page 6](#).

Participants 16 (Minimum 10)

Subject to application responses

Accommodation Ikoi No Mura Namie (Namie)

Shared cottage usage (capacity 3-5 persons/cottage including bath and washroom)

 @palettecamp_official

 <https://page.line.me/532bfnyy>

 palettecamp@rurio.jp



Organiser

Organiser Rurio
Operator Michinori Travel Tohoku
1-17-18 Kuriyagawa, Morioka, Iwate
Manager SOMA Takahiro



ABOUT

PALETTE CAMP FUKUSHIMA | FUTABA



What is the first image that appears in your mind when you think of Fukushima? Earthquake? Nuclear disaster? While this reality cannot be denied, it is however a confined view of a region that has its own share of rich and vivid history, culture and above all, fun-filled activities!

Palette Camp is a tour aimed at people to learn about and grasp the current situation in Futaba, a once-difficult-to-return area which is now scripting a new path towards its rebirth and revival. The tour is filled with various events for each one of you to enjoy travelling in this area.

There is no doubt that the word 'earthquake' can weigh heavy on one's shoulders but this tour aims to steer away from it. It is organised by university students and offers it from a youthful perspective.

The tour is designed such that everyone can laugh and enjoy through local meals, star gazing, early morning Yoga and games! It is an exceptional opportunity to make memories, meet new people, network and of course, we'd love to hear from anyone who would like to contribute in any way for the future of the community.

The dates and details of events are explained in detail but for now, it is a tour you don't want to miss and won't regret joining! So, bring your friends too. What is stopping you?

Because we have been waiting for you all along.

P.S Foreign students from India itself would be participating as Yoga instructors!

旅程 | ITINERARY

[Day 01]

11:30 Meet at JR Namie Station (Joban Line)

12:00 Teambuilding <Get to know everyone!

14:00 Lunch at "Michinoeki Namie"

15:00 Namie walking tour

↑ Time to collect Bingo points!

16:30 Meeting locals in Namie

18:30 Dinner

19:30 Bingo game

↑ Will you be able to win prizes?

21:00 Rest at the accommodation:

↑ Enjoy the large communal bath!

[Day 02]

06:10 Morning Yoga <Get up early!

08:00 Breakfast at the accommodation

09:30 Train to Futaba

09:40 Futaba Town Tour

12:00 Lunch at F-BICC

↑ Discover Penguin's food!

13:00 Memory-Map Making!

↑ What were your impressions?

14:00 Group Photo and Dismissal

↑ Already time to say goodbye...

Note:

1. Guests will have to pay for their own lunch on both the days. Dinner and breakfast will be included in the tour cost.
2. Participants from 6 prefectures of Tohoku region will be provided a flat ¥5,000 transportation fee and the guests from other regions will be provided a flat ¥15,000 for the same. Transportation costs during the tour are included in the tour cost.

INTRODUCING THE TOUR

1. Michinoeki Namie

An important local hub in Namie, it will be a gateway to your understanding of the region. You can enjoy many of Namie's local delicacies for lunch. Also, don't forget to buy souvenirs here!

2. Quest Bingo Game

A Bingo game like no other. Visit as many points as possible in the town during the day and get a chance to win multiple surprises ! Ready?

3. Iko No Mura Namie (Accommodation)

Relax in wood-furnished cottages while you relieve your stress in a large communal bath. This place has been arranged specially for your comfort.

4. Futaba Town Tour

We will take you around Futaba town in this one-hour long walking tour. With guide services available in both Japanese and English, you can listen to stories from Futaba's unique history, culture and also about the 2011 disaster. Undoubtedly, it will be a worthwhile experience for you.

5. Morning Yoga

What could be better than rejuvenating one's mind and body in the lawns of Namie reserved only for you? Basking in the morning sun and guided by international students from India, you will experience Yoga like nowhere else right here in Namie.

6. Memory-Map

As the tour will come to a close, we would want to reflect upon it through what we saw, felt and what we would like the region to be. We will organise a map-making session in groups based on your tour memory and your hopes and ideas for the region. Also, don't worry about your drawing skills!

7. Online Community

We will be inviting all of you who have participated in the tour to join the online community on 'Slack'. This will make it simpler to contact us or others again should you want to return to Futaba or have ideas you want to discuss about! This is your wild card entry to becoming a citizen of 'Online Futaba Town'.

And many more ...

メンバー紹介 | OUR TEAM

The team that never fails to amaze. Please feel free to talk to us anytime!



Ainun JARIYAH (Pino)

An 3rd year undergraduate student in Waseda University. She has lived in 6 countries: Indonesia, Italy, Saudi Arabia, Tunisia, Egypt, and Japan. During her free time she loves to hangout with her friends, trying new foods, and post it on her instagram food blog. **Italian foods are her favorite!** She joined Palette Camp in May 2022 as a participant. The tour especially to Futaba has inspired her a lot and makes her want to contribute to its development. So, she joined Palette Camp and is in-charge of tour preparation and promotion.

Camélia GUERRAOUI (Cheese)

A master student at the Graduate School of Information Sciences at Tohoku University who freshly arrived in Japan last April, she wrote and directed her first play one year ago. After joining the PaletteCamp in May 2022, **she fell in love with Namie's mascot** and chose to become a staff. She can speak English, French and German. She is still a beginner in Japanese, but someday she will master the language of the land of the rising sun. She is in charge of brochure and flyers.



Saya UEMURA (Egg)

A first-year student at Tohoku Gakuin High School, she is a member of the astronomy group in the High School Science Club. She found out that there was a fine telescope, got a recommendation for the astronomy group and finally chose to enrolled there. **Recently, she has become addicted to jigsaw puzzles.** She is good at scene painting, but drawing alive creatures is much harder... She loves anime, manga and singers. She is in charge of the tour preparation and the relation with our partners.

Makoto HIROKAWA (Kei)

A graduate from Sanno University in the Department of Modern Management, he is an active photographer in a wide range of fields, including family and event photography. **What inspired him to become a photographer was her sister's wedding.** While shooting with a borrowed camera, he compared his own photos with those taken by a professional and was shocked by the difference in level, so he continued to learn on his own. He likes to get involved with people and do fun things. He is in charge of making your Palette Camp memories unforgettable with his photos.



Q. What are the names in the brackets show?

A. They are all our nicknames! You might find them interesting by asking each staffs about the sources of their nicknames!

メンバー紹介 | OUR TEAM

The team that never fails to amaze. Please feel free to talk to us anytime!



Masayuki KOBAYASHI (Mako)

At 22, he is not only a student of Tohoku University's School of Engineering but also the Founder of Rurio - international organisation which focuses on the revitalisation of Futaba region. He is also **famed for his no Yoga skills** and yet he is a bilingual in Japanese and English. A self-taught content editor, this camp is his brainchild and he is in-charge of tour preparation and management. You may also want to thank him for creating the logo and all Palette Camp's goods.



Trishit BANERJEE (Chicken)

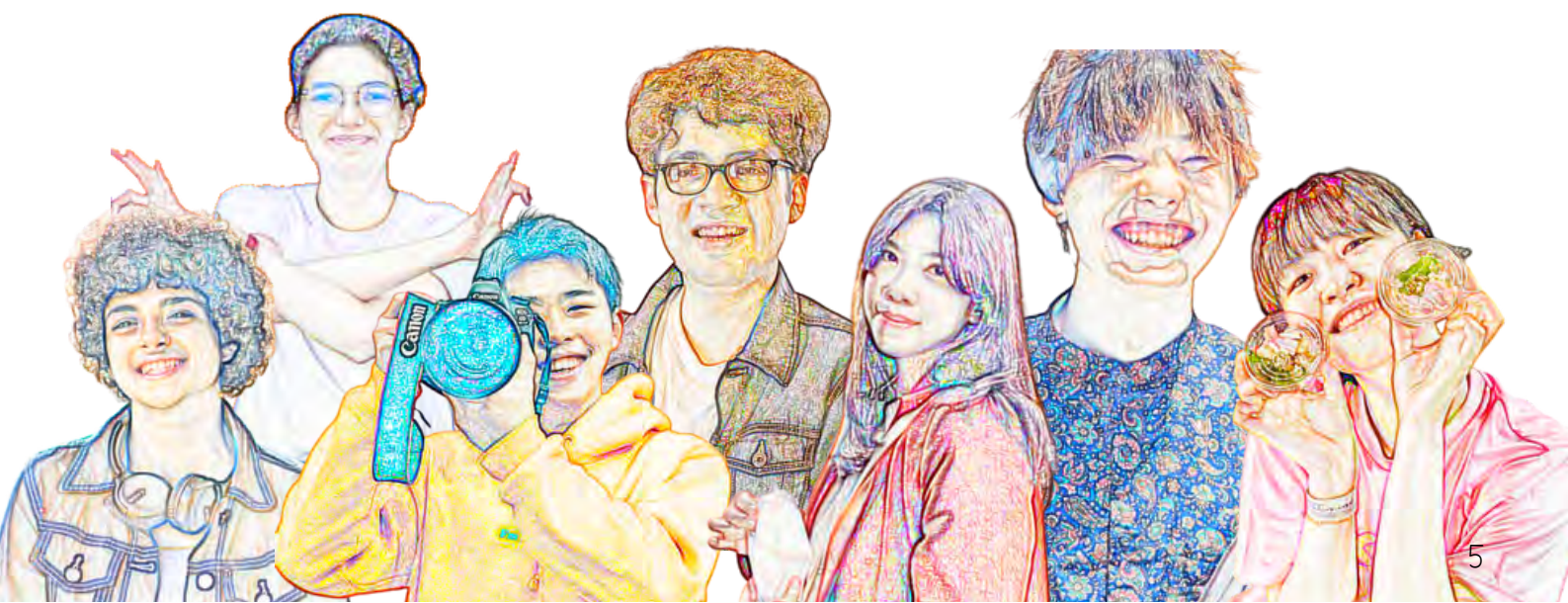
A first-year PhD student at the Institute of Multidisciplinary Research for Advanced Materials, Tohoku University, he founded the first English-language student newspaper among the former imperial universities of Japan. In 2019, he won the MEXT Grand Prize at the All Japan Student English Presentation Contest and is fluent in Japanese, English and 3 other languages. He is in-charge of tour preparation and management, media relations, interpretation and yoga instruction and is also the co-founder of Rurio.

Fun fact: He has excellent Yoga skills but is still 24.



Swastika Harsh JAJOO (Mikan)

A PhD student at the Graduate School of International Cultural Studies, Tohoku University, she was the runner-up at the 2020 International Glass House Poetry Festival. She is fluent in Japanese, English and Hindi. She will give you the best recommendations for desserts in Japan. She is in-charge of tour preparation and management, copywriting, interpretation and yoga instruction. **You can meet this wildly cheerful human only in Palette Camp.**



FAQ |



よくある質問

Q1. WHAT ABOUT TRANSPORTATION FEE?

Transportation costs during the tour will be included in the tour cost. The guests from 6 prefectures of Tohoku region will be provided a flat ¥ 5,000 transportation fee and the guests from other regions will be provided a flat ¥15,000 for the same. Please confirm the conditions for payment on the application form.

Q2. WHAT IS AN ONLINE COMMUNITY?

The online community will be built using the application 'Slack'. In simpler words, it is like a LINE group however, no personal information will be disclosed to with anyone. You can use it to share pictures or notes taken during the tour and also to communicate with each other. You can consider yourself to be a citizen of 'Online Futaba Town' by joining this community. For more information about Slack, please check [here](#).

Q3. WHERE IS THE ACCOMMODATION?

Accommodation will be arranged at 'Hotel Ikoi No Mura Namie' which is located inside Namie town. Although this tour is titled as 'Camp', there won't be any tents to stay in.

Q4. HOW ARE COVID-19 PREVENTION MEASURES IMPLEMENTED?

In line with government and National Association of Travel Agent guidelines in response to COVID-19, our tour will be conducted after ensuring infection prevention measures such as social distancing. Therefore, we would like to ask participants to cooperate in several ways to prevent infectious diseases. For more information, please refer to 'Terms and Conditions' on [Page 07](#).

Q5. WHAT ARE THE BINGO GAME PRIZES?

First to third prizes will be made available. All those prizes are local products from Namie and Futaba. Be sure to give your best at the Bingo!

TERMS AND CONDITIONS

Please ensure that you read this in advance



1. Subscription Type Organised Tour Contract

This tour is a planned tour planned and organised by Michinori Travel Tohoku Ltd (hereinafter referred to as 'the company'), and the customer who participates in this tour enters into an organised tour contract with the company. The contents and conditions of the contract shall be in accordance with the following conditions, the final itinerary and the company's "General Conditions of Travel Business (section of the contract for organised tours)", in addition to the conditions described for each course in the advertisements (brochures, etc.).

2. Tour Application

Fill in the application form (Google Form) with the prescribed information. If you receive a selection notice and are selected, you will be asked to pay the following application fee per person in the prescribed manner as indicated in the email notification of selection. The application fee will be treated as part of the trip price, cancellation fee or penalty fee respectively. In addition, if the customer requires special consideration when participating in the trip, please inform us at the time of application. The company will comply with the request to the extent possible.

Application fee (per person)

Tour fee (application fee) ¥5,000

3. Conclusion of the contract and delivery of the contract document

(1) A subscription type organised tour contract shall be concluded when the company accepts the conclusion of the contract and receives the application fee referred to in the preceding paragraph.

(2) Notwithstanding the provisions of the preceding paragraph, a correspondence contract shall be concluded when the company issues a notice of acceptance of the conclusion of the contract. However, if we have notified you of our acceptance of the conclusion of the contract by means of an electronic acceptance notice such as e-mail, the contract shall be concluded when the notice reaches you.

(3) After the conclusion of the contract, the company will provide you with a document (hereinafter referred to as the "contract document") describing the itinerary, details of the travel services and other travel conditions and the company's responsibilities. (This brochure shall form part of the contract document in these travel conditions.)

The scope of travel services for which the Company is responsible for arranging and managing the itinerary will be stated in this contract document.

4. Correspondence contract

The company or the company selling the company's subscription type organised tours on behalf of the company will sell the tour on condition that the company receives payment of the tour cost, etc. without the signature of the "member" on the prescribed slip from the cardholder (hereinafter referred to as "member") of the affiliated credit card company (hereinafter referred to as "affiliated company"). Applications may be accepted by facsimile, internet or other means of communication". (The relevant handling may not be possible depending on the commissioned travel agent. The types of cards that can be used also depend on the commissioned travel agency.)

5. Payment of tour fee

The tour fee must be paid at least 5 days before the tour start date. Items included in the tour:

- The fare and charges for transportation (economy class unless otherwise stated), accommodation, meals and consumption tax and other taxes as specified in the itinerary.
- For courses accompanied by a tour conductor, tour conductor's expenses and gratuities necessary for group activities are also included.

The above expenses are non-refundable even if some of them are not used for the customer's convenience. (This does not include transportation and other expenses not included in the itinerary or personal expenses.)

6. Cancellation of the travel contract by the customer (before the start of the tour)

The customer may cancel the travel contract at any time by paying the cancellation fee (per person) as specified below. In this case, the prescribed cancellation fee will be deducted from the trip price (or application fee) already collected and refunded. If the cancellation fee cannot be covered by the application fee alone, the difference will be charged.

The date of cancellation referred to in the table means the date on which the customer has cancelled the tour with the company and the 'commissioned office' and is based on the time when the customer notifies the company and the "Commissioned Office" [hereinafter referred to as "the Company"] of his/her intention to cancel during their respective business days and business hours.

7. Retrospectively from the day before the trip start date

- Cancellation on or before the 21st day (11th day in the case of day trips) · · · free
- Cancellation after 20 days (10th day in the case of one-day trips) (excluding 3-6):
· · · · · 20% of the tour fee
- Cancellation on or after 7 days (excluding 4-6) · · · · · 30% of the tour fee
- Cancellation on the day before the commencement of the trip: · 40% of the tour fee
- Cancellation on the day (except 6) · · · · · 50% of the tour fee
- Cancellation or no-show after the commencement of the trip · · 100% of the tour fee

7. Liability of the customer

(1) If the company suffers damage due to the customer's intention or negligence, the customer shall compensate the Company for the damage.

(2) The customer must make use of the information provided by the company and endeavour to understand the customer's rights, obligations and other details of the travel contract.

(3) If, after the commencement of the tour, the customer recognises that the tour services described in the contract document differ from those described, the customer must promptly inform the Company or the tour service provider of this at the place of travel.

8. Special compensation

The company will pay a pre-determined amount of compensation and compensation for certain damages to the life, body or baggage of the customer caused by a sudden and accidental external accident while the customer is participating in the tour, regardless of whether the company is liable or not, in accordance with the special compensation rules in the domestic subscription type organised tour general terms and conditions.

9. Reference date

These travel conditions are based on the conditions as of 29 March, 2022. The tour fee is based on the fares and regulations in force as of 29 March, 2022.

10. Reasons and criteria for selection

The purpose of this tour is to increase the number of people involved and interacting with the Futaba County area and to participate in town planning. For this reason, participation requirements are those who agree to participate in the online community and receive valid information. We also particularly welcome those who are willing to actively participate in the community after the tour and those who wish to become more involved in the area as a result of the tour (please note that this does not mean that you will not be selected for any other reason than the aforementioned).

☐ Countermeasures against COVID-19

In line with government and National Association of Travel Agent guidelines for dealing with COVID-19, we will implement our tour after taking infection prevention measures such as social distancing. Therefore, we would like to request the cooperation of all participants in the following areas as measures against infectious diseases. (i) Please wear a mask during the tour. (ii) Please refrain from participating in the tour if you have any of the following symptoms on the day of the tour: breathlessness, strong lethargy or fever. On the day of the tour, we will record your temperature at first and if it is 37.5° C or above, we may ask you not to participate in the tour. If you feel unwell during the tour, please inform the local staff. Please refrain from eating and drinking in the vehicle (please drink minimum amount of water required). In addition, as a measure against infectious diseases on the tour, the following measures will be taken by the company:

Social distance: Local staff will wear masks. Staff will wash their hands and gargle before and during work. Health checks are carried out before each tour, and staff with possible health problems are not allowed to go to work.

Disinfection: During tour, staff will bring their own hand sanitiser and have a system in place for staff and guests to disinfect as appropriate.

☐ Handling of personal information

The company will use the personal information (name, address, telephone number, etc.) of customers who fill in the application form when applying for the trip to the extent necessary to communicate with the customer and to arrange for the services provided by the transport and accommodation organisations for the tour applied for.

☐ Contracting domestic travel insurance

For a safer travel, we recommend that you purchase domestic travel insurance in case of illness, accident or theft during your trip. Detailed information on the contents of the travel insurance will be provided when you receive the final information sheet (application is optional).

☐ In case of dispute

In case of dispute, the Terms and Conditions written originally in Japanese would be used as a reference point.

参加申込 | ENTRY

To apply for the tour, please confirm the terms and conditions, access the application form on the PaletteCamp website or through the QR code on the right or the URL below, and fill in the required information.

URL: <https://forms.gle/Yg41XkRxCrFNSRdg9>



Application form

(株)みちのりトラベル東北
TEL 019-641-8811
(担当: 戸草内)
FAX 019-641-8844



The overall shape is of a tree where the trunk represents the people and the vivid leaves represent ideas. People from all walks of life gather here and inspire each other to give birth to many more ideas which become seeds and fruits. Those seeds further give birth to many more trees and the cycle continues. The project is rooted in this philosophy. This entire land is rebirthing itself and as we all seek to add colours to it, we want to paint it with your colours.

Welcome to PaletteCamp. Welcome to a brand-new Futaba.



@palettecamp_official
PaletteCamp Instagram



Official Website